



Coaching support for business impact throughout climate change



# MANY THANKS TO THE INCREDIBLE 82 RESPONDENTS TO OUR SURVEY!

Here is a summary of who you were and what you said and what we concluded:

## WHO?



82 people from 22 different business types responded...



...the majority of whom described themselves as CEOs, business leaders, founders and senior managers...



...66% said they were private sector (12% public, 13% third sector)



AND 56 of you want to stay in touch - lovely! You will be hearing from us

## WHAT ARE WE THINKING?



87% of you think about Climate Change often and believe we need to make changes towards net zero



15% of you feel that you are working in a place that does not represent your values



The two values cited the most in respect to business were **TRUST** and **INTEGRITY**



## HOW READY ARE WE?

When asked to score between 1-10 on how planned and ready for the impact of climate change your business is 40% scored themselves at 5 or below and 52% 6-10



The largest group was 6 at 16%

50% strongly disagree and disagree that they have policies in place to tackle this strategic issue

## HOW RELEVANT IS COACHING?

78% assessed their teams as adding value to the business...

... and 65% felt that teams (individually and collectively we assume) would benefit from coaching

You generated an amazing list of urgent questions to explore.

A couple of repeated ones were:



**How do we balance business viability with sustainability?**



**What is the cost of doing nothing?**

## OUR TAKE AWAYS



These quick findings correlate closely with the findings of bigger surveys in regard to levels of concern and readiness



Where there are good teams, a clear sense of values and desire to move forward there is a space for coaching. We would love to be part of this discovery with you!



We hope other businesses and their coaches will be encouraged by these findings to start opening up this debate amongst their teams and customers: what could we all do better?

